



# SPONSORSHIP PACKAGE







# ALTONA SURF LIFE SAVING CLUB



## OUR CLUB

The Altona Life Saving Club is a non-profit organisation that is run solely by volunteers. It is from the generous support from sponsorship, donations and grants that we are able to continue our good work on the beach. The Club has grown into a well established part of the local community of Altona, and is continuing to see a growth in numbers every year.

## OUR MISSION

As an active community based, volunteer organisation, educating members and the public to prevent aquatic related death and injury at Altona Beach and providing a safe environment for those that visit Altona Beach.

Altona Life Saving Club aims to be a centre of excellence within the Altona region, recognised for the quality of its lifesaving standards, techniques and training aimed at the prevention of injury and preservation of human life; within a leading club environment that provides safe, welcoming and encouraging opportunities for members and the wider community to be involved in the Australian tradition of volunteer lifesaving.





# OUR PLATFORMS

Altona LSC has a variety of social media platforms to provide exposure of your business. We have our Facebook page, which has over 700 followers, our Instagram, youtube and our Website.

The Club's demographic of volunteers and Members ranges from Junior Nippers from Ages U6 to U13, our Cadets that age between 14-18, our Seniors and Masters 18 Years and above.

# OUR SPONSORS



We are grateful to all our supporters that have financially assisted the club. It is with their help that we continue to provide a safe beach for swimmers, an education program for all interested in learning more about surf safety, and a competitive program for the young and the young at heart.

ALSC is heavily reliant on external resources to assist the club with its every day running and with the various programmes we facilitate and we are seeking community support and sponsorship to assist us.

We run programmes for our Nippers (6-14 years) and Youth (14-18) and all ages compete in Life Saving competitions and represent Altona. We are constantly improving, and since 2015 the Club has continued to add State Championship medals to its collection.

There are a number of avenues that a company can assist. Financial support is tax deductible and we have developed a number of packages that we believe provides advertising opportunities for your organisation at a level that is affordable.

All company logos will be demonstrated on the annual report, website, newsletters and on sponsor boards within the club house. All sponsors receive a certificate of appreciation.

Donations are always gratefully received and are of course tax deductible.

